



A Strategic Plan for the Next Life-Cycle of Centennial Schools



OUR MISSION:

Through academic, emotional, and social development, Centennial School District 12 prepares students for life.

Strategic Plan Success Standards

How Centennials Schools Succeed:

- We find ways for all students to achieve
 - Literate, analytical, creative and socially-engaged
 - Recognized as individuals with unique needs
- We create safe schools
- We offer a broad curriculum that emphasizes the knowledge needed for lifetime success
- We encourage, listen and respond to community input
 - Parents and taxpayers
- We trust teachers and principals to be the foundation of achievement
 - We will give them the freedom and support to grow in their jobs
- We manage our resources well, providing high value to taxpayers



PLANNING FOR THE FUTURE

We are building tomorrow's school district for Centennial with a new strategic plan. *Why?* Because changing demographics, state funding and building uses are challenging the longevity of our great schools.



Start With Strengths

We don't need to fix things that are working. Instead, we need to build off them.

- We achieve great results.** Centennial students annually outperform state averages in reading and math. And, we graduated almost 98% of high school students last year — an overwhelming majority who went on to college.
- We collaborate.** Students collaborating with students. Teachers collaborating with parents. Community members collaborating with administrators. You get the idea.
- We innovate.** We build off what we do well. And technology is more than a buzzword – it's something we strategically incorporate into our instruction.
- We spark interest.** Not only do we keep our students engaged inside the classroom, but we also draw interest in what we're doing across the district. In fact, we consistently see a net gain in the number of students as a result of open enrollment.

Gather Community Input

A strategic plan is a guide for achieving what a community wants from its schools. So gathering the perspective of the greater community we serve is essential. You had many positive things to say:

- We have great schools and teachers.**
- We make the right decisions.**
- We think about students and families first.**

But, you also mentioned some things we can't overlook. Among them:

- We need to keep improving in key areas.** We have to continue being creative in our instruction. We should consider new technology as it becomes available. An ongoing emphasis on science and math also is important.
- We need to keep schools safe.** Students need healthy learning environments, and schools need updated security systems.
- We need to ensure that every student succeeds.**

We are not trying to change the basics of who we are, so we will continue to emphasize our strengths. But we'll also put more energy into things like the areas you mentioned and the best way to achieve our outcomes.

Move Forward with a Plan

Keeping our schools great and preparing for the future continues with developing and implementing the strategic plan. The development work is already done. In the next year, you'll start to see changes in the classroom environment, advancement opportunities for our teachers so they can design more creative curriculums and basic health and safety improvements to our buildings.

Strategic Plan Advancement Goals

The following eight advancement goals have been developed for the next life-cycle of Centennial Public Schools:

GREAT EDUCATIONAL ENVIRONMENTS

- Ensure the most safe and secure schools in this region
- Integrate key systems and processes that are proven to advance educational achievement

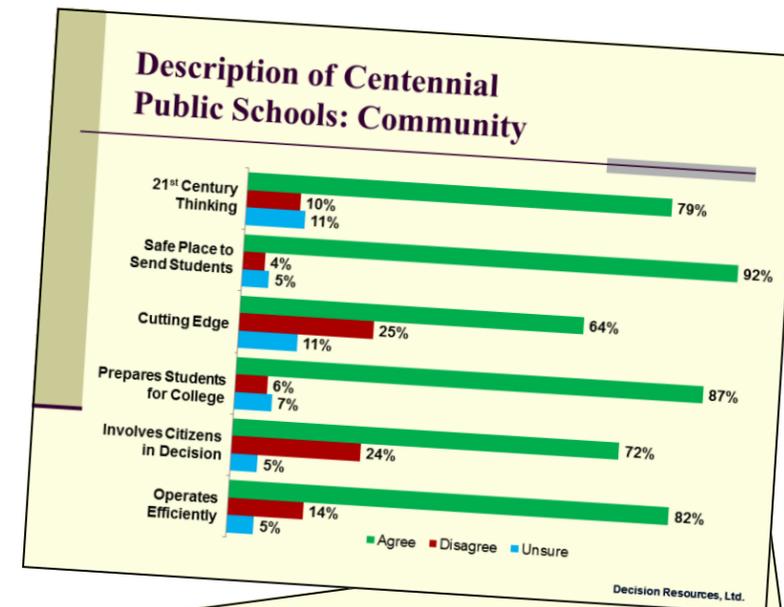
HOW WE ACHIEVE

- Understand each student, meet their individual needs
- Use technology to help us teach, understand, manage and assess
- Employ school-based strategies to achieve district-wide goals and standards
- Give teachers and principals freedom to design and innovate together

OUR CONTRACT WITH OUR COMMUNITIES

- Create connections to residents:
 - Know us
 - Participate in decisions
- Communicate how our investments improve results

(See insert for additional detail)



Objective	Importance		
	District Residents	Parents Inside District	Parents Outside District
Safe classrooms and hallways	9.14	9.26	9.34
Strong science and math program	9.01	9.12	9.20
Significant parental input into school decisions	8.41	8.41	8.78
Programs for students with specialized needs	8.35	8.44	8.83
Up-to-date technology in all classrooms	8.05	8.46	8.67
Advanced placement classes for all major subjects	7.88	8.12	8.50
More support staff to help with individual learning problems	7.86	8.22	8.68
Average	7.83	8.10	8.43

Scale of 1-to-10, with 10 being the best mark

Putting the Strategic Plan Into Action

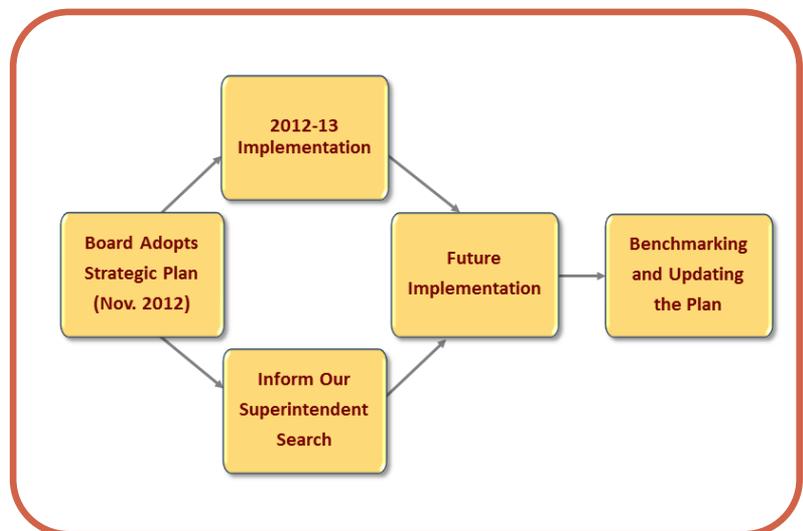
The strategic plan was approved by the Centennial School Board in November 2012, and implementation is underway.

For 2012-13 work plan, our administrators have identified 28 initiatives. They include:

- Stronger connections to our community
- Completing our wireless expansion to include all parts of our buildings
- Creating common assessment practices across our curriculum
- Engaging the Parent Teacher Organization (PTO) in implementing our plan
- Completing a demographics study and analysis of our long-term facilities needs

We also gathered input about what the community desires in a new superintendent when developing our strategic plan. Both the input and plan are being used to inform our process for finding the next superintendent of Centennial Schools.

Our commitment to this plan means there will be further implementation in the years ahead, as well as reviewing progress against benchmarks and completing updates of the plan.



Stay Connected to the Strategic Plan

Even though we're implementing already, we don't want you to be out of the equation. We'll keep you updated on the district website and in future communications.

We also encourage you to ask questions and tell us what you think. Send an email to info@isd12.org or mail us a letter at 4707 North Road, Circle Pines, MN 55014.

